

YOU ARE INVITED TO

ORANGE

YOUR NEIGHBOURHOOD

END VIOLENCE AGAINST WOMEN AND GIRLS

To mark the **International Day to Eliminate Violence against Women** and the **16 Days of Activism against Gender Violence**, the United Nations Secretary-General's Campaign **UNiTE to End Violence against Women** invites you to *"Orange YOUR Neighbourhood."*

We invite you to take the UNiTE campaign to local streets, shops and businesses and to join us in organizing "Orange Events" in our own neighbourhoods between 25th November and 10th December.

Reach out to your next door neighbours, local stores, food sellers on the corner of your street, petrol stations, local cinemas, barbers, libraries and post offices—*orange YOUR neighbourhood!* Reach out to your own neighbours and invite their participation. Use these events to raise awareness amongst your community about the global pandemic of violence against women and girls and to bring about solutions.

ORANGE YOUR NEIGHBOURHOOD IN CREATIVE AND VISIBLE WAYS.

Project orange lights and hang orange flags onto local landmarks, 'orange' your local supermarket, schools, sports events, tie orange ribbons where you are allowed and organize local 'orange marches' on 25th November.

And... send us your photos, messages, videos—they will be showcased on the UNiTE campaign's website at the end of the 16 Days, and in the "Orange Issue" of the UNiTE campaign newsletter in January 2015.

For more information about "Orange Your Neighbourhood: End Violence against Women and Girls," or to tell us what you are planning, please contact Anna Alaszewski at the UNiTE campaign global secretariat (anna.alaszewski@unwomen.org). For more information about the UNiTE campaign go to www.un.org/en/women/endviolence