Let’s Talk about Demand-Supply Chain Modelling

1. What is demand-supply chain modelling? Why is it important?
2. Utilizing it to upscale a business plan.
3. 4 supply chain entities.
4. Traditional supply chain modelling differences of demand-driven supply chain, supply chain 4.0.
5. Tools to test.

Build Your Business Demand-Supply Chain Modelling Blueprint

- **PRODUCTS**
  - cost
  - weight
  - volume

- **VEHICLES**
  - operating cost
  - speed
  - carry volume

- **FACILITIES**
  - operating cost
  - storage capacity
  - production demand

- **ROUTES**
  - destinations
  - distance
  - product delivery

Source: http://www.scmglobe.com/online-guide/4-supply-chain-entities/

Traditional Supply Chain

Source: BCG Consulting Group, 2012. The Demand Driven Supply Chain: Making It Work and Delivering Results
Demand-Driven Supply Chain

Supply Chain 4.0

Source: BCG Consulting Group, 2012. The Demand Driven Supply Chain: Making It Work and Delivering Results