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## **CALL FOR PROPOSALS**

<b>Project Title:</b>	Data collection on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women <i>under the Programme "Ending Violence against Women: Implementing Norms, Changing Minds"</i>
<b>Location:</b>	Albania
<b>Purpose:</b>	Selection of qualified responsible party for the Programme
<b>Duration:</b>	Baseline within <b>15 working days</b> upon signature of Project Cooperation Agreement (2017); and end-line within <b>10 working days</b> towards the end of 2019.
<b>Contract Type:</b>	Project Cooperation Agreement
<b>Deadline for submissions:</b>	<b>17 September 2017</b>

The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) is inviting civil society organizations (CSOs) or CSO networks working on gender equality and ending violence against women to submit proposals to *collect data on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women* to contribute to the implementation of the Programme Ending Discrimination and Violence against Women: Implementing Norms, Changing Minds.

## I. Background

The Programme “*Implementing norms, changing minds*” (February 2017- January 2020) aims at ending gender-based discrimination and violence against women, with a focus on the most disadvantaged groups of women, in six Western Balkan countries – Albania, Bosnia and Herzegovina, FYR Macedonia, Montenegro, Kosovo<sup>1</sup>, and Serbia –, and Turkey. Funded by the European Commission (EC) within the Instrument for Pre-Accession Assistance (IPA) II, the Programme is aligned with the European Union (EU) accession standards to achieve equality between women and men.

“*Implementing norms, changing minds*” is anchored in the normative frameworks of the Convention for the Elimination of all Forms of Discrimination against Women (CEDAW) and the Council of Europe Convention on preventing and combating violence against women and domestic violence (Istanbul Convention), and is in alignment with the European Union (EU) accession standards on gender equality. In Albania, the Programme will: (i) support the development of an enabling legislative and policy environment on eliminating violence against women and all forms of discrimination; (ii) promote favorable social norms and attitudes to prevent gender discrimination and violence against women; and (iii) pursue empowering women and girls (including those from disadvantaged groups) who have experienced discrimination or violence to advocate for and use available, accessible, and quality services.

The elimination of gender-based discrimination, and violence against women as one of its most pervasive forms, requires a comprehensive, coordinated and sustained effort in all spheres. It requires actions in different areas, including legislation, service provision, awareness-raising, and attitudinal and behavioral change. Gender-based discrimination is a complex phenomenon that needs to be understood within the wider social context and cultural norms that permeate it. Community attitudes and responses regarding violence against women reflect these norms and play an important role in shaping the social climate in which discrimination, and more particularly, violence occur. Comprehending attitudes toward gender equality and violence against women is key to better understanding its root causes and, therefore, developing more effective intervention measures.

In order to have a clear understanding of all interventions planned through the implementation of this programme, **UN Women is preparing a baseline survey of current and dominant attitudes, perceptions, opinions and beliefs toward gender equality and violence against women at community level in Albania.** The baseline will be undertaken using the same methodology, tools and deliverables for other countries, which are implementing this programme. However size will be context-specific. The methodology is prepared by UN Women and will be shared with the selected Implementing Partner.

This Call for Proposals refers to data collection in Albania.

## II. Objective of UN Women’s support

The specific objectives of the baseline are:

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<sup>1</sup> All reference to Kosovo, whether to the territory, institutions or population, in this document shall be understood in full compliance with United Nations Security Council Resolution 1244 and without prejudice to the status of Kosovo.

1. To provide the UN Women Programme with detailed baseline data on key indicators to assess understanding and attitudinal change attributable to and throughout the action (February 2017-January 2020);
1. To quantify and contextualize the following indicators that the Programme will report against: (i) Percentage of people among targeted communities in Albania, who think it is never justifiable for a man to beat his wife, disaggregated by gender and age; (ii) Proportion of people who have been exposed to messages challenging harmful gender stereotypes among targeted communities (disaggregation by sex); and (ii) Perception of women and men's roles among women, girls, boys, and men in targeted communities;
2. To inform the programme advocacy and sensitization interventions on increasing understanding of gender equality as well as the prevention and protection of survivors of violence against women, and attitudinal change based on the priority issues identified in the survey;
3. To provide insight into selected communities' culture and social perceptions, and derive strategies to influence persistent behavioural and cultural patterns which serve as obstacles to the development of societies and the achievement of gender equality.

In this context, UN Women is issuing a Call for Proposals (CfP) to select a responsible party to collect the needed data and support specific parts of the process for preparation of the programme baseline survey in Albania. The baseline will lead to a better understanding of current and dominant attitudes and perceptions—and the factors that influence them—toward gender equality and violence against women at community level. The baseline survey will be led by UN Women. UN Women will provide detailed methodology, including tools, and will undertake the necessary data analysis and data report.

*Towards the end of this programme, in 2019, another end-line survey will be conducted to collect data on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women, using the same methodology of the baseline survey.*

### **III. Scope of the Call for Proposals**

Violence against women is rooted in gender inequality and related social norms that perpetuate unequal power relations between men and women. Global evidence has shown that violence against women has significant economic impact and impedes the achievement of any of the sustainable development goals (WHO, 2009). In order to tackle violence against women, gender-based discrimination, unequal rights and gender-related power imbalances must necessarily also be addressed<sup>2</sup>.

Addressing intersectional discrimination is one of the programme priorities and, therefore, issues related to the intersection between gender-based discrimination and discrimination linked to other identities, factors and experiences—such as ethnicity, disability, poverty, —will be explored specifically.

The survey baseline is expected to quantify and contextualize the following indicators that the Programme has to report against:

2. Percentage of people among targeted communities in Albania who think it is never justifiable for a man to beat his wife or intimate partner disaggregated by sex and age

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<sup>2</sup>WHO (2009) Promoting gender equality to prevent violence against women; Heise, L. (1998) Violence against Women: An integrated, ecological framework, *Violence against Women*, vol. 4, no. 3, pp. 262-290.

groups;

3. Proportion of people who have been exposed to messages challenging harmful gender stereotypes among targeted communities (disaggregation by sex);
4. Perception of women's and men's roles among women, girls, boys and men in targeted communities

UN Women's Programme will address the socio-cultural norms and attitudes regarding men and women's roles and status within the home and community, which perpetuates gender-inequality within society by raising awareness among communities, service providers, parliamentarians, and media—who can influence the harmful attitudes, opinions, and practices that maintain unequal treatment of women and men, and perpetuate violence against women. As such, data on perception and attitudes among the targeted communities toward gender roles and prevailing stereotypes are needed. The Programme's baseline survey will provide insights and clear benchmarks regarding the level of understanding and acceptance of gender equality, gender discrimination, intersectional discrimination and violence against women of several communities.

**The methodology (baseline plan and survey tools) will be provided by UN Women. The expected result from selected and qualified responsible party in Albania will be to collect the data required, following the baseline methodology and using correctly the baseline tools as well as other guidelines related to the collection, processing and validation of baseline data.**

#### **IV. Deliverables**

It is expected that the selected responsible party, through the guide and support of UN Women, will be able to jointly produce, inter alia, the following products (each product is requested in each of seven countries where the programme is going to be implemented):

- **Collection of data for an estimated sample size of 1066 persons**, based on the methodology that will be shared by UN Women;
- **Translation and validation of the questionnaire survey** from English to Albanian;
- **Collection quantitative data in field** by using the questionnaire survey;
- **Collected data in the UN Women-provided data entry format. Properly-formatted data to be delivered to UN Women** no later than 15 working days after the signing of PCA;
- **Minimum of 15 in-depth interviews as a source of qualitative information** on the awareness initiatives undertaken over the last five years to challenge gender stereotypes and traditional gender-discriminatory norms and beliefs that justify violence against women, **by using the in-depth interview guideline provided by UN Women.** Interviews should be conducted with key actors involved nationally with such initiatives and should not exceed the maximum of 20 in-depth interviews. Data collected from these interviews, in **English language**, must be sent to UN Women;
- **Three to five identified examples** of initiatives successful in their achievements for changing community perception and making VAW unjustifiable, **to be used as best practices at country level.** Information on each example selected must be prepared in English and sent to UN Women no later than mid-October 2017;
- **Key findings for their country to be validated in a validation meeting with key responsible actors.** The validation workshop must be organized in October and the results must be shared with UN Women, in English, no later than 31 October 2017.

**The responsible party selected to collect data for the baseline survey will also be responsible for collecting data for the Programme end-line survey. The methodology, tools and deliverables for the end-line survey will be exactly the same as the ones already described for the baseline survey.**

**Applicants must foreseen the needed budget for the endline exercise as well, by considering all guidelines, requirements, tools and deliverables as presented above. Details on endline timeframe, will be clarified in the respective PCA to be signed with the selected responsible party.**

#### **V. Duration of project**

September 2017 – December 2019 (tentatively) implemented in two phases: September - October 2017 and at the end of the Programme

#### **VI. Budget Request**

All proposals must fall between a minimum indicative amount of EUR 25 000 and a maximum amount of EUR 30 000. Applicants are invited to submit the budget proposal in Albanian Lek (ALL). All currency exchanges will be calculated using the UN Operational Exchange Rate as per the date of submission of proposal.

**Only one grant will be awarded per organization. A single CSO cannot receive more than one grant during the lifetime of the programme “Implementing Minds, Changing Norms”, meaning that if a CSO applies separately for different projects, it could only be selected for implementing one of them.**

**In all cases, proposals cannot exceed the maximum amount set for this call: EUR 30.000**

#### **VI. Institutional Arrangement**

The selected Organization will sign a Project Cooperation Agreement (PCA) with UN Women. A competitive selection process will take place to identify the potential Responsible Party. The CSO will be selected only if it has proven capacity to deliver the proposed activity. The CSO’s capacity will be assessed by UN Women as per UN Women’s manuals.

#### **VIII. Reporting**

The selected partner will be the principal responsible party, but will work closely with UN Women during programme implementation. The partner(s) will provide regular narrative and financial reports in line with UN Women guidelines and requirements.

All knowledge products and communications materials that would be produced under this agreement must acknowledge the support and seek approval of UN Women. Furthermore, they should be in line with the EU Communication and Visibility tools and the EU-UN joint visibility guidelines.<sup>3</sup>

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<sup>3</sup> [https://ec.europa.eu/europeaid/sites/devco/files/guidelines-joint-visibility-eu-un\\_en.pdf](https://ec.europa.eu/europeaid/sites/devco/files/guidelines-joint-visibility-eu-un_en.pdf) - <https://ec.europa.eu/europeaid/node/17974>

## **Annex 1**

### **Guidelines for the Submission of Proposals**

#### **I. Who can apply:**

- **Women's CSOs/women's CSOs networks and platforms** that have specialized knowledge, expertise, and track record of working in women's human rights and ending violence against women
- **Women's CSOs/women's CSOs networks and platforms** with track record in data collection and analysis related to gender equality and violence against women;
- **Civil society organizations** working on gender equality and women's empowerment with track record of working on ending discrimination and violence against women;

**Gender equality focus:** Applicant must demonstrate experience in implementing programmes on gender equality and ending violence against women and girls through an organizational resume or CV of past implementing experience and areas of expertise. **(Documents required)**

**Women's network/platforms are encouraged to apply, but for the purpose of this application, they should be represented by only one organization, which will take the lead during the implementation of the project and shall be responsible for the project's deliverables as defined in this CFP.**

#### **Important notes:**

- Each application can only be submitted by a single organization.
- The applicant must be legally registered in Albania as a non-profit organization.
- Proposals from more than one organization or entity must clearly indicate which organization will take lead responsibility for project management and contractual obligations.
- Transfer of funds by the Applicant Organization to UN Agencies, private sector entities, International NGOs and International Organizations will not be allowed.
- UN Women will sign contracts with and disburse funds to the applicant organization only.
- Eligible organizations currently partnering with UN Women may apply under this call for proposals.

#### **Non-eligible applicant organizations**

The following are **NOT eligible** to apply to this call for proposal:

- Government agencies or institutions
- UN agencies
- Bilateral or multilateral organizations, financial institutions, development agencies
- Private sector entities
- Private individuals
- CSOs with lack of gender balance in their staff, board membership and leadership positions

#### **II. What to submit**

Eligible applicants are expected to submit the following in English:

- 1. General Information** including name of the contact person and contact details (use Application

Cover Sheet in Annex II)

**2. Project proposal** consisting of:

- Context and problem analysis, providing a summary of existing gaps, barriers and challenges related to the focus area of this proposal;
- Explanation of how your organization is expected to determine the sample size, validate the questionnaire survey, collect quantitative data in the field, conduct in-depth interviews as a source of qualitative information on the awareness initiatives undertaken over the last five years to challenge gender stereotypes and traditional gender-discriminatory norms and beliefs that justify violence against women,
- Explanation of the modalities for the organization of the validation meeting with key responsible actors.
- Explanation of how your organization is expected to follow-up on the issue after the project and conduct the end-line survey
- Media and communication strategy: Is communications an integral part of your project?
- Explanation of what makes your organization the most qualified to implement this project, including relevant expertise and experience of your organization;
- Workplan;
- Partnerships: a description of the partners needed to successfully implement the project and their roles, including individuals who will be engaged with data collection, local government to support in the collection data process;
- An output-based budget, i.e. budget showing how much is required for each activity to achieve each output. The administrative/indirect cost should not exceed 7% of the total budget.

**3. A copy of the organization's legal registration document**

**4. Supporting documents** such as your organizational brochures, previous annual reports and audit reports from the past three years.

**III. Evaluation Criteria**

Proposals passing the eligibility criteria (see above) will be scored against the following:

1. **Relevance of the proposal (25 points):** quality of the context analysis and pertinence of the proposed activities against expected results
2. **Implementation strategies (30 points):** linking local implementation to national, regional and international commitments; using a rights-based approach; engaging in strategic partnerships; and engaging excluded/marginalized groups
3. **Added value elements (25 points):** previous work on data collection on gender as well as past and ongoing engagement with groups working with or representing women from disadvantaged groups
4. **Budget Proposal (20 points)**

**Minimum score to be eligible is 70 points.**

Only applicants passing the minimum score will be contacted to proceed with shortlisting and a capacity assessment review. During the capacity assessment review, the applicant will be requested to submit documents demonstrating the organization's technical capacity, governance and management structure, financial and administrative management.

**IV. When is the proposal due**

The deadline for submission of proposals is **September 17, 2017**. Proposals received after the deadline will not be considered.

#### **V. To whom should the proposal be sent**

Please send all required application documents in one email to [unwomen.albania@unwomen.org](mailto:unwomen.albania@unwomen.org), indicating in the e-mail subject: Data collection on gender stereotypes and public perceptions of gender roles and attitudes towards violence against women (EVAW).

UN Women will acknowledge receipt of the applications through a confirmation e-mail. Only those short listed shall be considered and further contacted.

#### **VI. Information session**

On September 6, 2017, UN Women will organize one informative session, in which additional clarifications on the application process will be provided. Potential applicants are invited to express their interest to participate in the informative session by September 1<sup>st</sup>, 2017 by sending an email to [unwomen.albania@unwomen.org](mailto:unwomen.albania@unwomen.org). (Subject line: Interest to participate in the information session EVAW Albania).

**This Call for Proposals does not entail any commitment on the part of UN-Women, financial or otherwise. UN-Women reserves the right to accept or reject any or all Call for Proposal without incurring any obligation to inform the affected applicant/s of the reasons.**



## Annex 2. Application Cover Sheet

### 1. General Information

Name of Organisation	
Contact Person	
Contact Information	Address:
	Tel:
	Email:
Organisation Type	<input type="checkbox"/> Non-government organisation <input type="checkbox"/> Others (specify):
Are you legally registered in Albania?	<input type="checkbox"/> Yes <input type="checkbox"/> No  If you have responded yes, please attach a copy of your registration document to the application
Institutional profile	A brief description of the organization, including its registration details and relevant experience working on the thematic issues proposed; familiarity with data research, collection and analysis including in the area of gender equality and violence against women
Total requested budget	Applicants are invited to submit the budget proposal in Albanian Lek (ALL). All currency exchanges will be calculated using the UN Operational Exchange Rate as per the date of submission of proposal.

### Annex 3. Project Proposal Template

The project proposal should cover minimum the following:

**I. Context and Problem Analysis**

**II. Project Description**

**III. Project detailed activities and implementation strategies**

Describe how your proposal is planning to achieve the results mentioned above

**IV. Project Partnerships**

- Describe the key networks/stakeholders/groups/communities with which you will partner/ engage with for the implementation of your proposed project and explain why.
- How do you anticipate working collectively with these networks/stakeholders/groups?
- How do these partnerships complement or build upon previous efforts/initiatives

**V. Technical Expertise**

Describe why the Applicant Organization is qualified to implement the proposed project. Include mention of the expertise and added value the implementing partners will bring.

- What past programme experience **handling project and initiatives of similar nature as the one in this Call for Proposals** can support the Applicant's likelihood of delivering results?
- What evidence can you provide on the Applicant's substantive thematic expertise in ending discrimination and violence against women?
- What evidence can you provide about the networks and relations the Applicant has established with the stakeholders necessary to the success of the project?
- What evidence you can provide on engagement with women form disadvantaged groups and minorities in the region?
- What evidence you can provide on engagement and cooperation with national programme participating countries governments and regional institutions?

**VI. Detailed Budget (see Annex IV)**

Please detail budget in the narrative and attach it in and excel sheet. Also add a narrative of the budget.

**PLEASE DO NOT FORGET TO ATTACH THE DOCUMENTS REQUIRED IN ANNEX 1**

#### Annex 4. Workplan and Budget

Workplan & Budget						
<b>Outcome: To reduce violence against women and girls an all forms of discrimination in Albania</b>						
<b>Specific Objective 2: To promote favourable social norms and attitudes to promote gender equality and prevent discrimination of and violence against women.</b>						
<b>Output</b>	<b>Baseline and end-line programme data collection on gender stereotypes and public perceptions of gender roles and attitudes towards violence conducted</b>					
<b>Activity</b>						
<b>Indicator</b>						
<b>Baseline (2017)</b>	NA					
<b>Target</b>						
<b>Means of verification</b>						
Planned Activities (List all activities to be undertaken during the year towards stated results)	Timeframe				Budget	
	Q1	Q2	Q3	Q4	Budget Description (means required E.g. travel, consultant, conference)	Amount

<b>Support costs</b>						
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