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Call for Proposal (CFP) for Responsible Parties (For Civil Society Organizations- CSOs)

Section 1

Description of Services: NM Activity 2.2.1: Trainings for media professionals on gender sensitive reporting about issues related to violence against women, under Phase II of the regional programme "Ending Violence against Women: Implementing Norms, Changing Minds"

CFP No. 02/2020 EVAW

a. CFP letter for Responsible Parties

UNWOMEN plans to engage a civil society organization as defined in accordance with these documents. UN-WOMEN now invite sealed proposals from qualified proponents for providing the requirements as defined in the UN-WOMEN Terms of Reference.

Proposals must be received by UNWOMEN at the address specified not later than **17.00 CET on 13 March 2020**.

The budget for this proposal should be up to USD 33.000

This UN-Women Call for Proposals consists of <u>Two</u> sections:	Annexes to be completed by proponents and returned with their proposal (mandatory)
<p><u>Section 1</u></p> <ul style="list-style-type: none"> a. CFP letter for Responsible Parties b. Proposal data sheet for Responsible Parties c. UN Women Terms of Reference <p><u>Section 2</u></p> <ul style="list-style-type: none"> a. Instructions to proponents <p>Annex B-1 Mandatory requirements/pre-qualification criteria</p> <p>Annex B-2 Template for proposal submission</p> <p>Annex B-3 Format of resume for proposed staff</p> <p>Annex B-4 Capacity Assessment minimum Documents</p>	<p>Annex B-1 Mandatory requirements/pre-qualification criteria</p> <p>Annex B-2 Template for proposal submission</p> <p>Annex B-3 Format of resume for proposed staff</p> <p>Annex B-4 Capacity Assessment minimum Documents</p>

Interested proponents may obtain further information by contacting this email address by: procurement.mk@unwomen.org

b. Proposal data sheet for Responsible Parties

Program/Project: Ending Violence Against Women in Western Balkans and Turkey "Implementing Norms, Changing Minds"

Program official's name: Blagorodna Shopova

Email: procurement.mk@unwomen.org

Telephone number: + 389 (2) 3109 307/8

Issue date: 14 February 2020

Requests for clarifications due:

Date: 05 March 2020 **Time:** 17:00 CET

(via e-mail: procurement.mk@unwomen.org)

UN Women clarifications to proponents due:

Clarification will be given within 48 hours of receiving a request for clarifications

Proposal due:

Date: 13 March 2020 **Time:** 17:00 CET

Planned award date:

Within the period 01-30 April 2020

Planned contract start-date / delivery date (on or before):

Within the period 01-30 April 2020

c. UN Women Terms of Reference

I. Introduction

a. Background/Context for required services/results

The programme “Implementing Norms, Changing Minds” Phase II aims at reducing gender-based discrimination and violence against women and girls (VAW) - by: creating an enabling legislative and policy environment in line with international standards on eliminating VAW and all forms of discrimination; promoting favorable social norms and attitudes and prevent discrimination and VAW; and empowering women and girls (including women from minority groups) who have experienced discrimination or violence to advocate for and use available, accessible and quality services.

Existing international human rights law already imposes extensive and detailed obligations on the Republic of North Macedonia to address VAW; among the latest, the general recommendations 12 and 19 on VAW of the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW); and at the regional level, the Council of Europe Convention on preventing and combating VAW and domestic violence (Istanbul Convention). In addition, one of the European Union’s (EU) External Relations priorities, as identified in the Gender Action Plan (GAP II) 2016-2020 is to ensure the physical and psychological integrity of girls and women. This includes preventing and combating violence against them in the public and the private sphere.

VAW continues to occur at high rates throughout the country. According to the OSCE-led study on VAW, nearly half (45 percent) of women in North Macedonia have experienced some form of intimate partner violence (physical, sexual, and/or psychological) since the age of 15, while almost 1 in 3 women (30 percent) have experienced sexual harassment. Women’s attitudes and perceptions of VAW also contribute to low disclosure and reporting rates – compared to women in the rest of the EU, women in North Macedonia are three times as likely to consider DV to be a private matter to be handled within the family, and qualitative research in the OSCE-led report revealed that “some women consider ‘minor’ violence to be normal behaviour.” Extremely low reporting rates reflect these attitudes; only 2 percent of women who have been subjected to violence at the hands of a current partner have reported the most serious incident of violence to the authorities.¹

The Istanbul Convention is framed around four main pillars: prevention of all forms of violence, protection of victims from further violence, prosecution of perpetrators and integrated policies. Article 17 of the Istanbul Convention requires states parties to actively encourage the media to contribute to the prevention of VAW, since through their reporting the media can contribute to social change by promoting zero tolerance of VAW.

The media play a significant role in shaping opinions and mentalities and can therefore contribute even more to preventing VAW by shaping how society views women and men and how it understands gender-based violence. The media have an immense potential for social change. However, the presence of sexism and degrading images, and the way the media cover and treat issues of VAW can also hinder change. The media sector is therefore a vital partner in preventing and combating all forms of VAW.²

The Government of Republic of North Macedonia ratified the Istanbul Convention in December 2017, making reservations to articles 30, 44, 35, 55 and 59. The Convention entered into force on 1 July 2018. In 2018, the Government made significant steps towards harmonizing national legislation in line with the Istanbul Convention. Following the ratification of the Istanbul Convention in December 2017, North Macedonia developed, adopted, and allocated financial resources for a National Action Plan (NAP) for the implementation of the Istanbul Convention 2018-2023. The NAP presents the most significant strategic document in the area of ending VAW, which stipulates extensively the key interventions towards achieving: i) the full alignment of the national civil and criminal legislation with the provisions set in the IC; ii) standardized protection and support services to survivors; and iii) effective prevention of all forms of VAWG.

In terms of harmonization of the national civil and criminal legislation with the provisions set in the IC, a new comprehensive law for prevention of and protection from VAW is currently being drafted and the country at the moment is also developing a new Criminal Code in line with the standards of the Istanbul Convention.

In terms of effective prevention of VAW, the NAP foresees the implementation of a national media campaign for awareness raising on all forms of gender based violence, as well as the implementation of trainings for professionals working in different areas such as social sector, police and justice sector, health sector, educational institutions, employers’ organizations and media representatives.

¹ OSCE (2019). OSCE-led survey on violence against women: North Macedonia, p. iii. Available at: <https://www.osce.org/secretariat/419264?download=true>

²<https://rm.coe.int/CoERMPublicCommonSearchServices/DisplayDCTMContent?documentId=09000016805a20d6>

Taking into consideration that the Prevention Area is one of the four pillars of the comprehensive approach to VAW underlying the Istanbul Convention and that the preventive measures aim to enable long-term change of attitudes this Programme will support the implementation of the NAP for the Istanbul Convention in relation to the third objective dedicated to the effective prevention of all forms of VAW.

Gender stereotyping in the media in the Republic of North Macedonia is still a discriminatory practice. According to the key findings of the study *“An overview of gender representation in print media and advertising in Macedonia”* published by the Center for research and policy making³:

- Advertisements in the Republic of North Macedonia still support gender stereotypes.
- Men and women are portrayed in significantly different ways following the conventional gender stereotypes.
- The large number of females in central roles in advertising, as well as the absolute dominance of men in print media, indirectly reflect the general culture in which we live where women's roles are more easily identified as a more efficient sales mechanism and politics is defined as male work.

In addition, the image of women prevailing in the entertainment industry shows is objectified and sexualized, while the image in the news is an image of social inactivity, powerlessness, diffidence and subordination⁴.

The study *“Gender discrimination in the media”* published by the Friedrich-Ebert-Stiftung Foundation⁵, the shows that although improvements are being made towards the equal representation of men and women, there is still some measure of gender discrimination in the media, but it is not always recognized as such.

When reporting on cases of VAW, the media very often reinforce and strengthen gender prejudices and gender roles, reducing the severity of the violence and further stigmatizing the victims, and do not put enough attention to the relevant institutions and do not hold them accountable. Therefore, there is the need for a tailor-made capacity building program for media representatives in order to play a more active role in addressing the issue, create greater understanding of VAW and raises public awareness of non-tolerance of VAW with the aim of increase reporting as well as improve the response by the relevant institutions.

Responsible media coverage can neither end nor resolve the issue of VAW, but it can be instrumental in triggering public response and greater involvement in prevention activities⁶.

b. General Overview of services required/results

In Phase I of the programme i) awareness raising and educational activities to challenge gender harmful stereotypes that lead to VAW among 120 high school students were implemented; ii) six teams of professionals (psychologists and/or pedagogues) and teachers in six secondary schools increased their knowledge about VAWG; iii) six community outreach initiatives targeting more than 4000 young people, as well as six municipalities were conducted; iiiii) six Modules for education on VAW intended for secondary schools were prepared.

In this context, UN Women is issuing a Call for Proposals to select a Responsible Party to contribute to the programme Specific Objective 2: “To promote favorable social norms and attitudes to promote gender equality and prevent discrimination of and violence against women”, and more precisely under the Output 2.2 “Women, girls, men, and boys at community and individual level have a better understanding and acceptance of gender equality.” This activity also contributes to the implementation of the NAP for implementation of the Istanbul Convention 2018-2023.

In this regard, the chosen CSO is expected to undertake activities under the following indicators:

- Media institutions/journalists are expected to be encouraged to engage in the prevention of violence against women and girls by increasing their understanding of the power of the media to influence changes in gender norms and values, attitudes and behavior, and thus contribute to the prevention of violence.
- Develop tailor-made capacity building program and build the capacities of media professionals and representatives of Council of Media Ethics and/or Agency for Audio and Audiovisual MEDIA services, on gender sensitive reporting on issues related to violence against women.

³ <http://www.crpm.org.mk/wp-content/uploads/2013/03/Osvrt-na-Rodovata-Final.pdf>

⁴ Колозова, К. (2012) Родот во телевизиските програми: Извештаи од анализите на родовите прашања и на прикажувањето на жените и мажите во програмските концепти и содржини на средствата за јавно информирање. Скопје

⁵ <https://library.fes.de/pdf-files/bueros/skopje/14049.pdf>

⁶ <https://www2.unwomen.org/-/media/field%20office%20eca/attachments/publications/country/bosnia/un%20woman%20prirucnik%20nasilje%20nad%20zenama-en-web.pdf?la=en&vs=1226>

I. Description of required services/results

With a view to achieving Output 2.2 “Women, girls, men, and boys at community and individual level have a better understanding and acceptance of gender equality” it is expected that the selected CSO will, inter alia:

- Build the capacities of 50 representatives of media, Council of Media Ethics and/or Agency for Audio and Audiovisual MEDIA service on:
 - Promoting gender equality in accordance with international framework and national laws;
 - Building partnership with relevant institutions aiming at raising public awareness as well as educating about violence against women and domestic violence;
 - Principles of media reporting on the topics of violence against women and domestic violence;
 - Approaching violence against women and girls in ethical and sensitized manner;
 - Presenting violence against women as a social problem;
 - Monitoring impact

Two types of evaluations need to be conducted during the training: 1) first type of evaluation will measure the satisfaction of the trainees in terms of the trainers, materials, and the whole training process; (2) second type of evaluation will measure the participants' achievements, taking into consideration the training objectives. For the purposes of this evaluation, pre- and post-knowledge tests need to be used.

The project has to envisage conducting baseline and endline in order to measure the progress of the project. Baseline/endline indicators should measure the quantitative and qualitative results.

All knowledge products and communications materials that would be produced under this agreement must acknowledge the support of and seek the approval of UN Women. Furthermore, they should be in line with the EU Communication and Visibility tools and the EU-UN joint visibility guidelines⁷.

1. Timeframe: Start date and end date for completion of required services/results

The project is expected to be carried out within the months of April 2020 and March 2021 (12 months).

- a. Technical/functional competencies required;
 - The organization needs to have specialized knowledge, expertise, and track record of working in women’s human rights and ending discrimination and VAW;
 - The organization needs to have experience in implementing capacity building activities on issues on VAW and domestic violence;
 - The organization needs to have established good partnership and linkages with the media representatives and/or Council of Media Ethics and Agency for Audio and Audiovisual MEDIA services.
- b. Other competencies, which while not required, can be an asset for the performance of services
 - Experience in working with UN agencies.

⁷ All knowledge products and communications materials produced, both by UN Women and beneficiary organizations under the Programme, will acknowledge EC support, and adhere to EU Communication and Visibility tools and the EU-UN joint visibility guidelines. EU visibility requirements will be part of the contract signed between responsible parties and UN Women.

Section 2

a. Instructions to proponents (Responsible Parties)

1. Introduction

- 1.1 UN-WOMEN invite qualified parties to submit Technical and Financial Proposals to provide services associated with the UN-WOMEN requirement for Responsible Party.
- 1.2 UN-Women is soliciting proposals from Civil Society Organizations (CSOs). **Women's organizations or entities are highly encouraged to apply.**
- 1.3 A description of the services required is described in CfP Section 1- C "Terms of Reference".
- 1.4 UNWOMEN may, at its discretion, cancel the services in part or in whole.
- 1.5 Proponents may withdraw the proposal after submission, provided that written notice of withdrawal is received by UN WOMEN prior to the deadline prescribed for submission of proposals. No proposal may be modified subsequent to the deadline for submission of proposal. No proposal may be withdrawn in the interval between the deadline for submission of proposals and the expiration of the period of proposal validity.
- 1.6 All proposals shall remain valid and open for acceptance for a period of 90 calendar days after the date specified for receipt of proposals. A proposal valid for a shorter period may be rejected. In exceptional circumstances, UNWOMEN may solicit the proponent's consent to an extension of the period of validity. The request and the responses thereto shall be made in writing.
- 1.7 Effective with the release of this CFP, all communications must be directed only to UNWOMEN, by email at procurement.mk@unwomen.org. Proponents must not communicate with any other personnel of UNWOMEN regarding this CFP.

2. Cost of proposal

- 2.1 The cost of preparing a proposal, attendance at any pre-proposal conference, meetings or oral presentations shall be borne by the proponents, regardless of the conduct or outcome of the CFP process. Proposals must offer the services for the total requirement; proposals offering only part of the services will be rejected.

3. Eligibility

- 3.1 Proponents must meet all mandatory requirements/pre-qualification criteria as set out in **Annex B-1**. See point 4 below for further explanation. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in **Annex B-1**. UN-WOMEN reserve the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

4. Mandatory/pre-qualification criteria

- 4.1 The mandatory requirements/pre-qualification criteria have been designed to assure that, to the degree possible in the initial phase of the CFP selection process, only those proponents with sufficient experience, the financial strength and stability, the demonstrable technical knowledge, the evident capacity to satisfy UNWOMEN requirements and superior customer references for supplying the services envisioned in this CFP will qualify for further consideration. UNWOMEN reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will affect your evaluation.
- 4.2 Proponents will receive a pass/fail rating in the mandatory requirements/pre-qualification criteria section. In order to be considered for Phase I, proponents must meet all the mandatory requirements/pre-qualification criteria described in this CFP.

5. Clarification of CFP documents

- 5.1. A prospective proponent requiring any clarification of the CFP documents may notify UNWOMEN in writing at UNWOMEN email address indicated in the CFP by the specified date and time. UNWOMEN will respond in writing to any request for clarification of the CFP documents that it receives by the due date outlined on section 2. Written copies of UNWOMEN response (including an explanation of the query but without identifying the source of inquiry) will be posted using the same method as the original posting of this (CFP) document.
- 5.2. If the CFP has been advertised publicly, the results of any clarification exercise (including an explanation of the query but without identifying the source of inquiry) will be posted on the advertised source.

6. Amendments to CFP documents

- 6.1. At any time prior to the deadline for submission of proposals, UNWOMEN may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective proponent, modify the CFP documents by amendment. All prospective proponents that have received the CFP documents will be notified in writing of all amendments to the CFP documents. For open competitions, all amendments will also be posted on the advertised source.
- 6.2. In order to afford prospective proponents reasonable time in which to take the amendment into account in preparing their proposals, UNWOMEN may, at its discretion, extend the deadline for the submission of proposal.

7. Language of proposal

- 7.1 The proposal prepared by the proponent and all correspondence and documents relating to the proposal exchanged between the proponent and UNWOMEN, shall be written in English.
- 7.2 Supporting documents and printed literature furnished by the proponent may be in another language provided they are accompanied by an appropriate translation of all relevant passages in English. In any such case, for interpretation of the proposal, the translation shall prevail. The sole responsibility for translation and the accuracy thereof shall rest with the proponent.

8. Submission of proposal

Technical and financial proposals should be submitted as part of the template for proposal submission (**Annex B2-B3**) in one email with the CFP reference and the clear description of the proposal by the date and time stipulated in this document (Email subject line: **02/2020 EVAW – (name of proponent) – PROPOSAL**).

If the emails and email attachments are not marked as instructed, UNWOMEN will assume no responsibility for the misplacement or premature opening of the proposals submitted. The email text body should indicate the name and address of the proponent.

All proposals should be sent by email to the following secure email address: procurement.mk@unwomen.org

- 8.1 Proposals should be received by the date, time and means of submission stipulated in this CFP. Proponents are responsible for ensuring that UNWOMEN receives their proposal by the due date and time. Proposals received by UNWOMEN after the due date and time may be rejected.

8.2 When receiving proposals by email (as is required for the CFP), the receipt time stamp shall be the date and time when the submission has been received in the dedicated UNWOMEN inbox. UNWOMEN shall not be responsible for any delays caused by network problems, etc. It is the sole responsibility of proponents to ensure that their proposal is received by UNWOMEN in the dedicated inbox on or before the prescribed CFP deadline.

8.3 **Late proposals:** Any proposals received by UNWOMEN after the deadline for submission of proposals prescribed in this document, may be rejected.

9. Clarification of proposals

9.1 To assist in the examination, evaluation and comparison of proposals, UNWOMEN may, at its discretion, ask the proponent for a clarification of its proposal. The request for clarification and the response shall be in writing and no change in the price or substance of the proposal shall be sought, offered or permitted. UNWOMEN will review minor informalities, errors, clerical mistakes, apparent errors in price and missing documents in accordance with the UNWOMEN Policy and Procedures.

10. Proposal currencies

10.1 All prices shall be quoted in **Republic of North Macedonia (MKD)** – All currency exchanges should be calculated using the UN Operational Exchange Rate as per the date of submission of proposal available at: <https://treasury.un.org/operationalrates/OperationalRates.php>

10.2 UNWOMEN reserves the right to reject any proposals submitted in another currency than the mandatory currency for the proposal stated above. UNWOMEN may accept proposals submitted in another currency than stated above if the proponent confirms during clarification of proposals, see item (8) above in writing, that it will accept a contract issued in the mandatory proposal currency and that for conversion the official United Nations operational rate of exchange of the day of CFP deadline as stated in the CFP letter shall apply.

10.3 Regardless of the currency of proposals received, the contract will always be issued and subsequent payments will be made in the mandatory currency for the proposal above.

11. Evaluation of technical and financial proposal

11.1 PHASE I – TECHNICAL PROPOSAL (70 points)

Only proponents meeting the mandatory criteria will advance to the technical evaluation in which a maximum possible 70 points may be determined. Technical evaluators who are members of an Evaluation Committee appointed by UNWOMEN will carry out the technical evaluation applying the evaluation criteria and point ratings as listed below. In order to advance beyond Phase I of the detailed evaluation process to Phase II (financial evaluation) a proposal must have achieved a minimum cumulative technical score of 50 points.

1	Proposal is compliant with the Call for Proposal (CfP) requirements	15 points
2	The Organization’s mandate is relevant to the work to be undertaken in the TORs (component 1)	20 points
3	The Proposal demonstrates a sound understanding of the requirements of the TOR and indicates that the organization has the prerequisite capacity to undertake the work successfully (components 2, 3 and 4)	35 points
	TOTAL	70 points

11.2 PHASE II - FINANCIAL PROPOSAL (30 points)

Financial proposals will be evaluated following completion of the technical evaluation. The proponent with the lowest evaluated cost will be awarded 30 points. Other financial proposals will receive pro-rated points based on the relationship of the proponents’ prices to that of the lowest evaluated cost.

Formula for computing points:

Points = (A/B) Financial Points

Example: Proponent A’s price is the lowest at \$10.00. Proponent A receives 30 points. Proponent B’s price is \$20.00.

Proponent B receives (\$10.00/\$20.00) x 30 points = 15 points

12. Preparation of Proposal

- 12.1 You are expected to examine all terms and instructions included in the CFP documents. Failure to provide all requested information will be at proponent's own risk and may result in rejection of proponent's proposal.
- 12.2 Proponent's proposal must be organized to follow the format of this CFP. Each proponent must respond to every stated request or requirement and indicate that proponent understands and confirms acceptance of UNWOMEN stated requirements. The proponent should identify any substantive assumption made in preparing its proposal. The deferral of a response to a question or issue to the contract negotiation stage is not acceptable. Any item not specifically addressed in the proponent's proposal will be deemed as accepted by the proponent. The terms "proponent" and "contractor" refer to those organizations that submit a proposal pursuant to this CFP.
- 12.3 Where the proponent is presented with a requirement or asked to use a specific approach, the proponent must not only state its acceptance, but also describe, where appropriate, how it intends to comply. Failure to provide an answer to an item will be considered an acceptance of the item. Where a descriptive response is requested, failure to provide the same will be viewed as non-responsive.
- 12.4 The terms of reference in this document provides a general overview of the current operation. If the proponent wishes to propose alternatives or equivalents, the proponent must demonstrate that any such proposed change is equivalent or superior to UNWOMEN established requirements. Acceptance of such changes is at the sole discretion of UNWOMEN.
- 12.5 Proposals must offer services for the total requirement, unless otherwise permitted in the CFP document. Proposals offering only part of the services may be rejected unless permitted otherwise in the CFP document.
- 12.6 Proponent's proposal shall include all of the following labelled annexes:

CFP submission (on or before proposal due date): 13 March 2020, 17.00 hrs CET

As a minimum, proponents shall complete and return the below listed documents (Annexes to this CFP) **as an integral part of their proposal**. Proponents may add additional documentation to their proposals as they deem appropriate.

Failure to complete and return the below listed documents as part of the proposal may result in proposal rejection.

Part of proposal	Annex B-1 Mandatory requirements/pre-qualification criteria
Part of proposal	Annex B-2 Template for proposal submission
Part of proposal	Annex B-3 Format of resume for proposed staff
Part of proposal	Annex B-4 Capacity Assessment minimum Documents

- 12.7 If after assessing this opportunity you have made the determination not to submit your proposal, we would appreciate it if you could return this form indicating your reasons for non-participation.

13. Format and signing of proposal

- 13.1 The proposal shall be typed or written in indelible ink and shall be signed by the proponent or a person or persons duly authorized to bind the proponent to the contract. The latter authorization shall be indicated by written power-of-attorney accompanying the proposal.
- 13.2 A proposal shall contain no interlineations, erasures, or overwriting except as necessary to correct errors made by the proponent, in which case such corrections shall be initialled by the person or persons signing the proposal.

14. Award

- 14.1 Award will be made to the responsible and responsive proponent with the highest evaluated proposal following negotiation of an acceptable contract. UNWOMEN reserves the right to conduct negotiations with the proponent regarding the contents of their proposal. The award will be in effect only after acceptance by the selected proponent of the terms and conditions and the terms of reference. **The agreement will reflect the name of the proponent whose financials were provided in response to this CFP.** Upon execution of agreement UNWOMEN will promptly notify the unsuccessful proponents.
- 14.2 The selected proponent is expected to commence providing services as of the date and time stipulated in this CFP.

14.3 The award will be for an agreement with an original term of 12 months.



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Annex B-1 Mandatory requirements/pre-qualification criteria

Proponents are requested to complete this form and return it as part of their submission. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described below. All questions should be answered on this form or an exact duplicate thereof. UN WOMEN reserves the right to verify any information contained in proponent’s response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

Mandatory requirements/pre-qualification criteria	Proponent’s response
1.1. Confirm that the services being requested are part of the key services that the proponent has been performing as an organization. This must be supported by a list of at least two customer references for which similar service is currently or has been provided by the proponent.	Reference #1: Reference #2:
1.2. Confirm proponent is duly registered or has the legal basis/mandate as an organization	Yes/No
1.3. Confirm proponent as an organization has been in operation for at least five (5) years ⁸	Yes/No
1.4. Confirm proponent has a permanent office within the location area.	Yes/No
1.5. Proponent must agree to a site visit at a customer location in the location or area with a similar scope of work as the one described in this CFP.	Yes/No
1.6 Confirm that proponent has not been the subject of a finding of fraud or any other relevant misconduct following an investigation conducted by UN Women or another United Nations entity. The Proponent must indicate if it is currently under investigation for fraud or any other relevant misconduct by UN Women or another United Nations entity and provide details of any such investigation	Yes/No
1.7 Confirm that proponent has not been the subject of any investigations and/or has not been charged for any misconduct related to sexual exploitation and abuse (SEA) ⁹ .	Yes/No
1.8 Confirm that proponent has not been placed on any relevant sanctions list including as a minimum the Consolidated United Nations Security Council Sanctions List(s), United Nations Global Market Place Vendor ineligibility and the EU consolidated Sanction list	Yes/No

⁸ In exceptional circumstances three (3) years of history registration may be accepted and it must be fully justified.

⁹ [Secretary General’s Bulletin, 9 October 2003 on “Special measures for protection from sexual exploitation and sexual abuse” \(ST/SGB/2003/13\)](#), and United Nations Protocol on allegations of Sexual Exploitation and Abuse involving Partners

Annex B-2 Template for proposal submission

Mandatory requirements/pre-qualification criteria

Proponents are requested to complete this form (**Annex B-2**) and return it as part of their submission. Proponents must meet all mandatory requirements/pre-qualification criteria as set out in **Annex B-1**. Proponents will receive a pass/fail rating on this section. To be considered, proponents must meet all the mandatory criteria described in Annex B-1. UN WOMEN reserves the right to verify any information contained in proponent's response or to request additional information after the proposal is received. Incomplete or inadequate responses, lack of response or misrepresentation in responding to any questions will result in disqualification.

Component 1: Organizational Background and Capacity to implement activities to achieve planned results (max 1.5 pages)

This section should provide an overview with relevant annexes that clearly demonstrate that the proposing organization has the capacity and commitment to implement successfully the proposed activities and produce results. Key elements to be covered in this section include:

1. Nature of the proposing organization – Is it a community-based organization, national or sub-national NGO, research or training institution, etc.?
2. Overall mission, purpose, and core programmes/services of the organization
3. Target population groups (women, indigenous peoples, youth, etc.)
4. Organizational approach (philosophy) - how does the organization deliver its projects, e.g., gender-sensitive, rights-based, etc.
5. Length of existence and relevant experience
6. Overview of organizational capacity relevant to the proposed engagement with UN Women (e.g., technical, governance and management, and financial and administrative management)

Component 2: Expected Results and Indicators (max 1.5 pages)

This section should articulate the proponent's understanding of the UN Women Terms of Reference (TOR). It should contain a clear and specific statement of what the proposal will accomplish in relation to the UN Women TOR. This should include:

1. The **problem statement** or challenges to be addressed given the context described in the TOR.
2. The specific **results** expected (e.g., outputs) through engagement of the proponent. The expected results are the measurable changes which will have occurred by the end of the planned intervention. Propose specific and measurable indicators which will form the basis for monitoring and evaluation. These indicators will be refined, and will form an important part of the agreement between the proposing organization and UNWOMEN.

Component 3: Description of the Technical Approach and Activities (max 2.5 pages)

This section should describe the technical approach and should be able to show the soundness and adequacy of the proposed approach, what will actually be done to produce the expected results in terms of activities. There should be a clear and direct linkage between the activities and the results at least at the output level. Specific strategies should also be described to support the achievement of results, such as building partnerships, etc.

Activity descriptions should be as specific as necessary, identifying **what** will be done, **who** will do it, **when** it will be done (beginning, duration, completion), and **where** it will be done. In describing the activities, an indication should be made regarding the organizations and individuals involved in or benefiting from the activity.

This narrative is to be complemented by a tabular presentation that will serve as Implementation Plan, as described in Component

Component 4: Implementation Plan (max 1.5 pages)

This section is presented in tabular form and can be attached as an Annex. It should indicate the **sequence of all major activities and timeframe (duration)**. Provide as much detail as necessary. The Implementation Plan should show a logical flow of activities. Please include in the Implementation Plan all required milestone reports and monitoring reviews.

Implementation Plan

Project No:	Project Name:												
	Name of Proponent Organization:												
	Brief description of Project												
							Project Start and End Dates:						
	Brief Description of Specific Results (e.g., Outputs) with corresponding indicators, baselines and targets. Repeat for each result												
List the activities necessary to produce the results Indicate who is responsible for each activity							Duration of Activity in Months (or Quarters)						
Activity	Responsible	1	2	3	4	5	6	7	8	9	10	11	12
1.1													
1.2													
1.3													
1.4													

Monitoring and Evaluation Plan (max. 1 page)

This section should contain an explanation of the plan for monitoring and evaluating the activities, both during its implementation (formative) and at completion (summative). Key elements to be included are:

- How the performance of the activities will be tracked in terms of achievement of the steps and milestones set forth in the Implementation Plan
- How any mid-course correction and adjustment of the design and plans will be facilitated on the basis of feedback received
- How the participation of community members in the monitoring and evaluation processes will be achieved

Component 5: Risks to Successful Implementation (1 page)

Identify and list any major risk factors that could result in the activities not producing the expected results. These should include both internal factors (for example, the technology involved fails to work as projected) and external factors (for example, significant currency fluctuations resulting into changes in the economics of the activity). Describe how such risks are to be mitigated.

Include in this section also the key **assumptions** on which the activity plan is based on. In this case, the assumptions are mostly related to external factors (for example, government environmental policy remaining stable) which are anticipated in planning, and on which the feasibility of the activities depend

Component 6: Results-Based Budget (max. 1.5 pages)

The development and management of a realistic budget is an important part of developing and implementing successful activities. Careful attention to issues of financial management and integrity will enhance the effectiveness and impact. The following important principles should be kept in mind in preparing a project budget:

- Include costs which relate to efficiently carrying out the activities and producing the results which are set forth in the proposal. Other associated costs should be funded from other sources.
- The budget should be realistic. Find out what planned activities will actually cost, and do not assume that would cost less.
- The budget should include all costs associated with managing and administering the activity or results, particularly include the cost of monitoring and evaluation.
- The budget could include "Support Costs": those indirect costs that are incurred to operate the Partner as a whole or a segment thereof and that cannot be easily connected or traced to implementation of the Work, i.e., operating expenses, over-head costs and general costs connected to the normal functioning of an organization/business, such as cost for support staff, office space and equipment that are not Direct Costs.
- "Support Cost Rate" means the flat rate at which the Partner will be reimbursed by UN Women for its Support Costs, as set forth in the Partner Project Document and not exceeding a rate of 8% or the rate set forth in the Donor Specific Conditions, if that is lower. The flat rate is calculated on the eligible Direct Costs.
- The budget line items are general categories intended to assist in thinking through where money will be spent. If a planned expenditure does not appear to fit in any of the standard line item categories, list the item under other costs, and state what the money is to be used for.

- The figures contained in the Budget Sheet should agree with those on the proposal header and text.

Result 1 (e.g. Output) Repeat this table for each result.				
Expenditure Category	Year 1, [Local currency]	Total, [local currency]	US\$	% Total
1. Personnel				
2. Equipment / Materials				
3. Training / Seminars / Travel Workshops				
4. Contracts		..		
5. Other costs ¹⁰				
6. Incidentals				
7. Other support requested		..		
8. Support Cost (not to exceed 7% or the relevant donor %)				
Total Cost for Result 1				

I, (Name) _____ certify that I am (Position) _____ of (Name of Organization) _____; that by signing this Proposal for and on behalf of (Name of Organization) _____, I am certifying that all information contained herein is accurate and truthful and that the signing of this Proposal is within the scope of my powers.

I, by signing this Proposal, commit to be bound by this Technical Proposal for carrying out the range of services as specified in the CFP package and respecting the Terms and Conditions stated in the UN Women Partner Agreement template (Document attached).

(Seal)

(Signature)

(Printed Name and Title)

(Date)

¹⁰ "Other costs" refers to any other costs that is not listed in the Results-Based Budget. Please specify in the footnote what they are: _____

Annex B-3
Format of resume for proposed staff

Name of Staff: _____

Title: _____

Years with NGO: _____ Nationality: _____

Education/Qualifications: (Summarize college/university and other specialized education of staff member, giving names of schools, dates attended and degrees-professional qualifications obtained).

Employment Record/Experience

(Starting with present position, list in reverse order, every employment held. List all positions held by staff member since graduation, giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment).

References

Provide names and addresses for two (2) references.

Annex B-4
Capacity Assessment minimum Documents
(to be submitted by potential Responsible Parties and submission assessed by the reviewer)

Governance, Management and Technical

Document	Mandatory / Optional
Legal registration	Mandatory
Rules of Governance / Statues of the organization	Mandatory
Organigram of the organization	Mandatory
List of Key management	Mandatory
CVs of Key Staff proposed for the engagement with UN Women	Mandatory
Anti-Fraud Policy Framework which is consistent with UN women's one or adoption of UN Women anti-fraud policy	Mandatory
Sexual Exploitation and Abuse (SEA) policy consistent with the UN SEA bulletin ST/SGB/2003/13	Mandatory
Where RP has adopted UN Women SEA Protocol, RP has to ensure to have developed a SEA policy;	

Administration and Finance

Document	Mandatory / Optional
Administrative and Financial Rules of the organization	Mandatory
Internal Control Framework	Mandatory
Audited Statements of last 3 years	Mandatory
List of Banks	Mandatory
Name of External Auditors	

Procurement

Document	Mandatory / Optional
Procurement Policy/Manual	Mandatory
Templates of the solicitation documents for procurement of goods/services, e.g. Request for Quotation (FRQ), Request for Proposal (RFP) etc.	Mandatory
List of main suppliers / vendors and copy of their contract(s) including evidence of their selection processes	

Client Relationship

Document	Mandatory / Optional
List of main clients / donors	Mandatory
Two references	Mandatory
Past reports to clients / donors for last 3 years	