



BEIJING+30 REGIONAL REVIEW MEETING

"Reviewing 30 Years of Beijing Commitments to Accelerate Gender Equality in the ECE Region"

21-22 October 2024, Palais des Nations, Geneva

SIDE EVENT CONCEPT NOTE TEMPLATE

Please submit this form to ece-beijing30@un.org and eca.partnerships@unwomen.org by the 1st of October. If needed the information can be updated after the deadline. Please also feel free to create your own concept note; **however, ensure that all the information requested in this template is included.**

Event title

Please provide a title that is concise, catchy, and reflects the core issues addressed in your side event.

Women Networks. The power of disrupting the statu quo

Background and Rationale

Please provide a brief background on the topic under discussion (max. 250 words). Outline the relevance of the topic to the region and draw connections to the 30th Anniversary of the Beijing

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Declaration and Platform for Action and the 12 key areas of concern of the Beijing Declaration. Discuss the theme of this year's Regional Review Meeting: "Reviewing 30 Years of Beijing Commitments to Accelerate Gender Equality in the ECE Region."

This event presents the recently launched **Wi8** Initiative. This is a groundbreaking collaboration of eight sector-specific women's networks in Spain, Latin America, and beyond.

The initiative is complemented by the Santander Women Network and the European Women Management Development (EWMD).

If we have to choose how this new network helps with the key areas of concern from the Beijing Declaration, we will focus on the relevance for these areas:

Women and Health. Two of the networks grouped in W8 are *Lasmujeresnosmovemos* and *Mujeres en Farma* are aimed to improve women's health.

Women and the Economy. Economic participation is a central theme for the networks involved in this event. Every one of the eight network addresses the challenges women face in their respective industries, from banking and retail to real estate and tourism.

Women in Power and Decision-Making. Networks like *Women in a Legal World* and *Women 4Cyber Spain* focus on breaking the glass ceiling in traditionally male-dominated fields. The *Santander Women Network* will share their approach to promoting women in leadership within the corporate environment, while *EWMD* will discuss their efforts to foster gender diversity in management across Europe.

Women and the Media. These networks work on the effect of positive media representation to challenge stereotypes and promote gender equality across sectors.

Session objectives and expected outcomes

Please outline the objective and expected outcomes of the side event, and whether the results will serve as an input for another event (max. 200 words).



With this initiative and this event, we aim to:

- **Identify and address the unique challenges faced by women across different sectors**, including banking, retail, cybersecurity, law, health, tourism, real estate, and more.
- **Promote cross-sector collaboration and unity among women's networks** to achieve gender parity in leadership and decision-making roles.
- **Showcase successful initiatives from each network** that support the growth and empowerment of women, emphasizing mentorship, networking, and talent development.
- **Identify and advocate for measures that promote inclusion and diversity** within these industries.
- **Foster a collective effort to break barriers, challenge stereotypes, and create an inclusive environment** where women can thrive across sectors.

With W8 we are bringing together voices from different industries and our expected outcome is the sharing best practices, fostering partnerships, and the launching of strategies to accelerate gender equality.

As of today, we are not planning to use the result of this opportunity for any other event.

Organizers

Please list the lead organizers and contributing agencies of your side event.

Lead organizers: Mayte Valverde Elices, Paola Ligabue, Cristina Delgado and Amaya Alberdi

Contributors: SWN (Santander Women Network), Wi8 (Women in 8), WiB (Women in Banking), WiR (Women in Retail), EWMD (European Women's Management Development Network)

Focal points: Mayte Valverde Elices

Email: mvalverdeelices@gmail.com

Agenda and Structure



Please provide the agenda for the side event.

1. **Opening Remarks** (5 minutes). Introduction to the importance of women networks in companies, sectors, and cross countries for gender equality.
2. **Presentations of SWN, Wi8 and EWMD** (25 minutes). The speakers will provide an overview of W8, the Santander Women Network and the European Women Management Development.
3. **Moderated Discussion** (25 minutes). Exploration of common challenges and opportunities for collaboration.
4. **Q&A** (15 minutes). Audience engagement.
5. **Closing Remarks** (5 minutes). Summary of key takeaways and next steps.

List of Panelists

Please list the names and organizations of the panelists participating in the side event. The moderator should also be included in the list.

Mayte Valverde Elices – Women in Banking, Santander Women’s Network
Paola Ligabue – European Women’s Management Development Network
Cristina Delgado – Women in Retail
Amaya Alberdi Garriga – Moderator. Grupo Santander

Picture & Promotional Materials

Please provide a background picture to be uploaded to the side event page, along with any promotional materials. Please find below the Banner for the Beijing+30 Regional Review Meeting for your use.

BEIJING +30



22nd October 2024, 13:30-14:45

BEIJING +30



Women's Networks The power of disrupting the statu quo



Mayte Valverde
SWN & WiB Cofounder



Cristina Delgado
WiR President



Paola Ligabue
Former EWMD Co-President



Amaya Alberdi
Moderator
IT Team Santander



Sign-up / Registration Link

Please provide us with the link for people to sign up / register for your event.

<https://zoom.us/j/93552583106>

Kindly indicate your event time slot (**please highlight in yellow**):

- Monday, 21 October, 8:45 – 9:45
- Monday, 21 October, 13.30 -14.45
- Tuesday, 22 October, 8:45 – 9:45
- **Tuesday, 22 October, 13.30 -14.45**