



BEIJING+30 REGIONAL REVIEW MEETING

"Reviewing 30 Years of Beijing Commitments to Accelerate Gender Equality in the ECE Region"

21-22 October 2024, Palais des Nations, Geneva

SIDE EVENT CONCEPT NOTE TEMPLATE

Please submit this form to ece-beijing30@un.org and eca.partnerships@unwomen.org by the 1st of October. If needed the information can be updated after the deadline. Please also feel free to create your own concept note; **however, ensure that all the information requested in this template is included.**

Please provide a concise, catchy title, and reflects the core issues addressed in your side event.

Financial Literacy for Women and Girls

Background and Rationale



Please provide a brief background on the topic under discussion (max. 250 words). Outline the relevance of the topic to the region and draw connections to the 30th Anniversary of the Beijing Declaration and Platform for Action and the 12 key areas of concern of the Beijing Declaration. Discuss the theme of this year's Regional Review Meeting: "Reviewing 30 Years of Beijing Commitments to Accelerate Gender Equality in the ECE Region."

Financial literacy is a critical skill that empowers individuals to make informed decisions about their finances, fostering independence, economic resilience, and long-term security. In regions like North Macedonia, where women, especially in smaller cities and rural areas, often face economic exclusion, targeted financial literacy training is essential for advancing gender equality and empowering women both personally and professionally. **Gender Disparities in Financial Inclusion:** In North Macedonia, women, particularly those in smaller municipalities, rural or remote areas, have limited access to financial education and resources. A recent report by the European Bank for Reconstruction and Development (EBRD) highlights that women in the Western Balkans have lower participation rates in formal employment and are more likely to engage in unpaid work compared to men. This lack of formal employment and financial autonomy reinforces economic dependency, making it harder for women to build wealth, invest in businesses, or achieve long-term financial stability.

Session objectives and expected outcomes

Please outline the objective and expected outcomes of the side event, and whether the results will serve as an input for another event (max. 200 words).

The objective of the financial literacy training is to equip participants with essential financial knowledge and skills that empower them to manage personal finances and make informed financial decisions. The training aims to foster economic independence among women and girls in North Macedonia. By enhancing their financial acumen, participants will be better prepared to enter the workforce, start businesses, and contribute to economic growth in their communities.

Expected Outcomes:

1. **Enhanced Financial Decision-Making:** Participants will gain practical knowledge of budgeting, saving, and managing cash flow, improving their ability to make informed financial choices.



2. **Long-Term Economic Empowerment:** Participants will apply their financial skills in personal and professional contexts, contributing to their economic resilience.

Organizers

Please list the lead organizers and contributing agencies of your side event.

Lead organizers: Better Women Better World

Contributors: Sharing is Caring NGO

Focal points: Ksenija Nikolovska

Email: info@betterwomenbetterworld.com ksenija@betterwomenbetterworld.com

Agenda and Structure

Please provide the agenda for the side event.

Agenda:

Within the 1 hour, these topics will be discussed and in the end, there will be time for a Q&A session.

- Importance of financial literacy
- Learn how to plan your budget
- Learn how to set financial goals
- Tips and tricks from the trainers

List of Panellists

Please list the names and organizations of the panelists participating in the side event. The moderator should also be included in the list.

Ksenija Nikolova
Olga Rajchikj

Picture & Promotional Materials

BEIJING
+30 

Please provide a background picture and any promotional materials to be uploaded to the side event page. Please find below the Banner for the Beijing+30 Regional Review Meeting.



 **UNECE**  **UN WOMEN**

BEIJING+30 REGIONAL REVIEW MEETING

REFLECTING ON PROGRESS:
30 YEARS OF BEIJING COMMITMENTS
AND 10 YEARS OF AGENDA 2030
TO ACCELERATE GENDER EQUALITY

GENEVA
21-22 OCTOBER 2024

BEIJING
+30 

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Financial Literacy for Women and Girls

MONDAY, 21 OCTOBER, 8:45 – 9:45



BEIJING
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Organized by.

3W2CLUB
BETTER WOMEN BETTER WORLD

Ksenija Nikolova

Olga Rajchikj

Sign-up / Registration Link

Please provide us with the link for people to sign up / register for your event.

https://docs.google.com/forms/d/e/1FAIpQLSflgrpgkBff0PjQjWTu1RsbyKDeO-ihE05Cc1N4c1YK288u3A/viewform?usp=sf_link

Kindly indicate your event time slot (please highlight in yellow):

- Monday, 21 October, 8:45 – 9:45
- Monday, 21 October, 13.30 -14.45
- Tuesday, 22 October, 8:45 – 9:45
- Tuesday, 22 October, 13.30 -14.45