

# NEMAM TI KAD

MARCH - JULY 2024  
CAMPAIGN IN NUMBERS

## KEY ELEMENTS



2 DIALOGUE EVENTS  
(Sarajevo and Banja Luka)



80+ participants (partners and representatives of government institutions, the international community and civil society organizations)

## MEDIA CAMPAIGN

78 media reports

Radio  
1

Print  
4

TV  
11

Web  
62

## SOCIAL MEDIA CAMPAIGN

4 influencers



4 reels



206.500 Views

20+ posts of static and animated formats



17.606 Reach



100.118 Reach



3.200 Impressions

