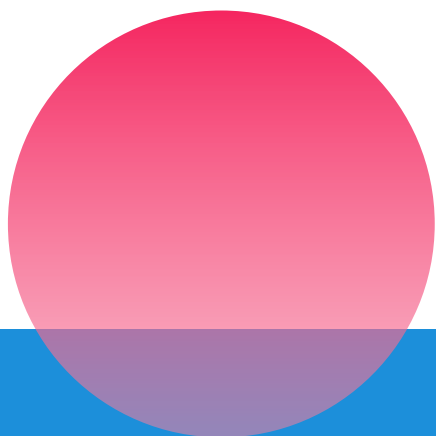




HIGHLIGHTS OF 2021

UN WOMEN IN TURKEY



HIGHLIGHTS OF 2021

UN WOMEN IN TURKEY

2021 was an exceptional year of continued challenges, particularly those due to the COVID-19 pandemic, which exacerbated inequalities and disproportionately affected women and girls all around the world. It was also a remarkable year, with the Generation Equality Forum accelerating progress in achieving gender equality across the region.

In Turkey, UN Women made major strides in delivering on its mandate in the areas of increasing women's participation and leadership in political and economic decision-making; advancing gender-responsive governance; preventing and combating different forms of violence against women and girls; advancing gender-sensitive refugee responses; transforming harmful norms and values; and engaging youth, men and boys in achieving gender equality. UN Women also reinforced its partnership and engagement with civil society, public institutions and the private sector through new programmes. In doing so, and in line with the 'leaving no one behind' principle, UN Women ensured that all programmes and projects took into account the COVID-19 pandemic's disparate negative impacts on women and girls.





GENDER RESPONSIVE PLANNING AND BUDGETING

UN Women started the three-year, EU-funded project 'Implementing Gender-responsive Planning and Budgeting in Turkey'. The project's main beneficiary is the Ministry of Family and Social Services – General Directorate on the Status of Women; the co-beneficiary is the Presidency of Turkey – Presidency of Strategy and Budget. With a €3,300,000 budget, the project increases financing for gender equality and women's empowerment through strategic partnerships, provides tailored technical assistance and guidance, and builds institutional capacity and knowledge at the central and local levels on gender responsive budgeting. [More about the project.](#)

UN Women Turkey:

- Launched the project in August 2021 in Ankara with the participation of high-level representatives from the government and from donor, national and international institutions.
- An introductory video was produced and broadly disseminated; it has been widely used by public institutions.
- Convened two project steering committee meetings with the participation of key partners and project stakeholders.
- Conducted awareness-raising seminars on gender-responsive planning and budgeting for high-level officials of ministries and public institutions. The seminars were joined by 120 officials, representing 11 Ministries and eight public institutions.
- Conducted gender-responsive planning and budgeting seminars for around 115 local senior officials and councillors in pilot municipalities.
- Organized an awareness-raising seminar for members of the Committee on Equality of Opportunity for Women and Men of the Grand National Assembly of Turkey, enhancing understanding of the importance and role of parliament in implementing and monitoring gender-responsive planning and budgeting.
- Carried out 11 high-level advocacy meetings with the ministries to promote the implementation of gender-responsive planning and budgeting.

The Implementing Gender-responsive Planning and Budgeting in Turkey Project is included in the 2022 Annual Work Programme of the Presidency of the Republic of Turkey. It was also stressed in the negotiations of the 2022 Central Government Budget Law Proposal in the Planning and Budgeting Commission.

The 'Budget Preparation Guideline 2022-2024', published in 2021 by the Presidency of Strategy and Budget, strongly emphasizes gender-responsive budgeting. The Guideline will be used by all public institutions in the preparation of their budgets. The Gender-responsive Planning and Budgeting in Turkey project now has a vital role to expedite public institutions' utilization of the Guidelines.

Donor



This project is co-funded by the European Union and UN Women.
Bu proje Avrupa Birliği ve UN Women tarafından finanse edilmektedir.



WOMEN LEAD AND PARTICIPATE

UN Women launched the three-year 'Advancing Gender Equality and Women's Leadership in Political and Business Life' project to advance women's leadership and participation in decision-making in politics and the private sector in Turkey. Building on UN Women's previous programmes and strong partnerships, this initiative further supports the efforts of the Turkish Grand National Assembly, local authorities, civil society and the private sector in advancing women's full, equal and effective participation and leadership in political, business and public life. The project is funded by Sweden through the Swedish International Development Cooperation Agency with a budget of 25,000,000 Swedish Crowns (SEK). [More about the project.](#)

UN Women Turkey:

- Launched the project in Ankara in June 2021 with the participation of project parties, partners and stakeholders.
- Continued to advocate for other municipalities in Turkey to implement the Purple Map. The Purple Map is an interactive platform for gender-responsive municipal services that was developed by UN Women and the Ankara Metropolitan Municipality and Turkish Economic and Social Studies Foundation (TESEV).
- Started working with TESEV to develop social risk maps for five more provinces.
- Organized the 'Meeting for Presenting Legislation Reviews and [CSW 65 Agreed Conclusions](#)' to parliamentarians and legislative experts of the Committee on Equality of Opportunity for Women and Men of the Turkish Grand National Assembly. The laws reviewed from a gender perspective were uploaded to <https://yasataramasi.com/>.
- Signed a partnership agreement with the Association for Support of Women Candidates (KADER) to develop a training programme to advance women's political leadership and skills and to increase women's participation at the local government level.
- Drew attention to women's solidarity, together with the Ankara Metropolitan Municipality, through a mural created by artists Ayça Atbaş Özen and Hediye Begüm Tatar.
- Made new resources on women's political participation available in Turkish, including the '[Women in Politics: 2021](#)' map and [the 'Guidance Note on Preventing Violence against Women in Politics'](#).

Human Interest Story

- [Meet Sultan Ünal: a Story of Resilience, Determination, and Empowerment.](#)

Donor



Sweden
Sverige



STRONG CIVIC SPACE FOR GENDER EQUALITY

The ‘Strengthening Civil Society Capacities and Multi-stakeholder Partnerships to Advance Women’s Rights and Gender Equality in Turkey’ project helps women’s organizations and other relevant rights-based civil society organizations (CSOs) improve their capacities to influence national and local women’s rights and gender equality agendas. Working with civil society actors as knowledge partners, implementing partners and advocates, UN Women supports enhancing their access to capacity development and partnership opportunities. Funded by the European Union (EU), the project has a total budget of €4.5 million and is slated to be implemented until April 2024. [More about the project.](#)

UN Women Turkey:

- Launched the project in October 2021, together with CSOs, networks of the women's movement, the EU Delegation to Turkey, and representatives from the government officials, academia and development partners.
- Launched the 'Policy Dialogue Series: Care Work and Care Economy in the Post-Covid-19 World', bolstering policy discussions to promote a gender-equal care economy. Public institutions, CSOs, academia, the private sector and local authorities participated in the launch.
- Provided small grants to 18 women's organizations and women-led CSOs to strengthen their institutional capacities to advance women's rights and gender equality. We celebrated our partnerships through an award ceremony in December and held a project implementation and networking workshop.
- Started a formal collaboration with Flying Broom Foundation, Foundation for Solidarity with Women, KAMER Foundation and Turkish Women's Union Association on women's access to justice and eliminating violence against women.
- Kicked off the 'Research on the Status, Needs and Priorities of Rural Women in Turkey from a Rights-Based Approach' project. The research will be nationally representative and explore the needs, priorities and status of rural women and girls in Turkey with regards to their access to services, rights, resources and decision-making power.

This project is funded by
the European Union





ENDING VIOLENCE AGAINST WOMEN

Throughout the EU-funded Regional Programme on Ending Violence against Women in the Western Balkans and Turkey, 'Implementing Norms, Changing Minds' (2017-2021), UN Women contributed to the advancement of gender equality and supported CSO efforts to eliminate violence against women.

UN Women Turkey:

- Prepared an [interactive map](#) that features 33 women leaders among civil society partners from the Western Balkans and Turkey, shining a light on their leadership roles in responding to violence against women during the COVID-19 pandemic.
- Supported AÇEV's "[Father Meetings](#)," where 189 fathers graduated. The initiative strengthened households in need, maintained families' well-being and supported the development of fathers' parenting skills.
- Supported the completion of a comprehensive shadow report for the eighth periodic review of the CEDAW Committee led by the Turkish Women's Union and conducted by experts and CSOs.
- Supported, in partnership with the Foundation for Women's Solidarity, the capacity-building of 75 local women's CSOs and service providers that provide counselling services to women.
- Enhanced the local collaboration and dialogue on eliminating violence against women among 86 women's CSOs and local service providers, including municipalities and public institutions from Ankara, İzmir and Mardin.
- Developed, together with [Support to Life](#), the [Increasing Awareness-raising](#) module in Turkish and Arabic. The module presents tools and methodologies to facilitate information provision on access to legal rights, especially for women who have low levels of literacy.
- Supported [training of trainers](#) workshops on how to implement the Increasing Awareness-raising module in seven provinces for 13 community-based organizations, public institutions and local-level CSOs and 48 community volunteers and field supervisors.
- Equipped 474 women with knowledge on their legal rights through community-based awareness-raising activities
- Created a [social media campaign](#), including [videos](#), to address issues around violence against women..

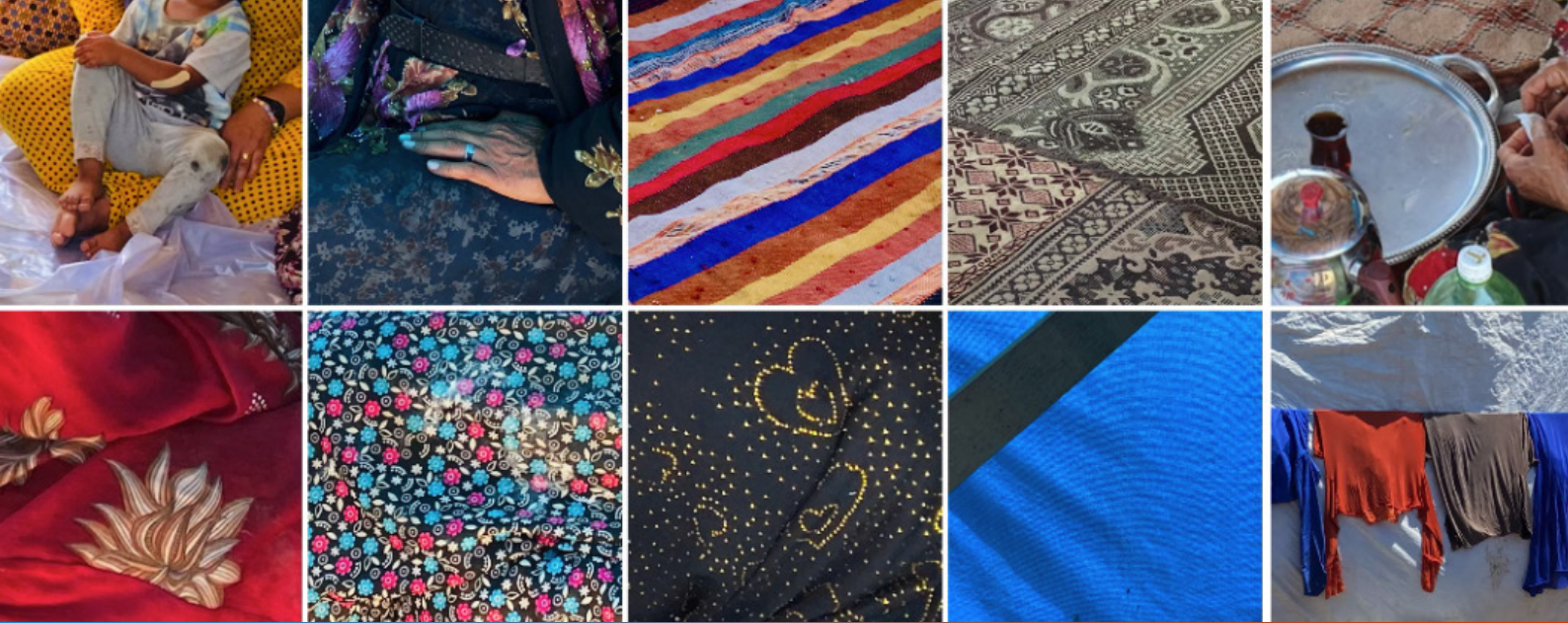
UN Women provided strategic guidance and technical assistance to the United Nations Resident Coordinator and United Nations Country Team Turkey regarding Turkey's withdrawal from the Istanbul Convention. The Joint Statement can be accessed [here](#).

Human Interest Story

- Read our empowering story here: [Syrian Girls are Encouraged to Follow Their Dreams and Continue Their Education](#)

This project is funded by the European Union





ENDING CHILD, EARLY AND FORCED MARRIAGE

The United Nations Joint Programme for the Prevention of Child, Early and Forced Marriage in Turkey (2018-2021) aims to strengthen national mechanisms for the protection of women and children against child, early and forced marriages. The Joint Programme continues to be a key platform to emphasize the importance of positive gender norms and investment in girls' and women's empowerment to support achieving gender equality. Co-implemented by UNICEF, IOM, UNFPA, UNHCR, and UN Women, and funded by the Swedish International Development Cooperation Agency, UN Women's component of the Joint Programme has a budget of 945.664,54 USD. [More about the project.](#)

UN Women Turkey:

- Published the '[Research Study on the Perception of Men and Boys on Child, Early and Forced Marriages in Turkey](#)' and promoted its results through events and campaigns.
- Reached around [130 agricultural worker women living tents](#) and provided information on child, early and forced marriage, women's rights and related services.
- Supported women's CSOs to strengthen their institutional capacities to better respond to the needs of survivors of violence against women and girls amid COVID-19, resulting in an outreach to over 22,000 women survivors in 23 provinces.
- Conducted online workshop trainings on child, early and forced marriage basic concepts and rights-based monitoring with the support of the Association for Monitoring Gender Equality; the trainings reached 210 stakeholders.
- Organized community-based activities and service provider workshops on child, early and forced marriage in Adana and Izmir; 973 people participated.
- Co-organized, with UNICEF and UNFPA and in collaboration with the Aydin Dogan Foundation, the [Regional Conference to observe the International Day of the Girl Child](#) on 11 October 2021 for the seventh year in a row. Over 100 people attended the conference in person, and approximately 40,000 people joined the conference's live stream.
- Produced a music video, '[They are Children; Not Brides](#)' together with rap artist Şahis and the Association for Monitoring Gender Equality to draw attention to child, early and forced marriage in Turkey.

Donor





EMPOWERING REFUGEE AND LOCAL WOMEN

UN Women Turkey's Refugee Response Programme continued to strengthen the resilience of refugees and host community women and girls to increase their access to opportunities, rights and services through a gender-responsive approach. The programme was implemented through the financial support of the Governments of Japan and Norway with a total budget of \$2,085,26.41 under the projects [“Strengthening Resilience of Syrian and Host Community Women by Evidence-Based Data and Gender-responsive Support”](#) and [“Strengthening the Socio-Economic Stabilization of Refugee and Host Community Women and Girls through Women’s Leadership in Gaziantep, Istanbul and Izmir \(Turkey\)”](#).

Together with its implementing partners in Gaziantep, Istanbul and Izmir, the programme worked to ensure the resilience of women and girls and their communities to conflict, displacement and other crises through protection, livelihood and social cohesion support.

UN Women Turkey:

- Provided around 10,000 refugee and local women and girls with specific needs in Gaziantep and Izmir with access to psychosocial support, counselling and referral services on legal, health, education and employment-related issues.
- Supported 2,500 women and girls from refugee and host communities to gain access to long-term employment, livelihood and income-generation opportunities through digital skills trainings and Turkish language courses.
- Organized social cohesion activities in Gaziantep, Izmir and Istanbul, reaching around 2,000 women and girls.
- Provided capacity development, gender trainings and one-on-one mentorships to 75 local, national and international CSOs, NGOs and UN agencies.
- Co-organized gender-based violence and gender-responsive monitoring and evaluation trainings for four CSOs.
- Supported Syrian and Turkish community leader women who, amid the COVID-19 pandemic, were able to equip 300 women with skills for disaster and crisis management at the community level.
- Published [‘Manual for Facilitators: Gender-sensitive Refugee Response Programmes - Capacity Development Training for CSOs’](#), which ensures continuous capacity development for a more gender-responsive refugee response.

Human Interest Story

- Sibel Sultan Garip: [‘Giving a hand to other women and helping them to feel meaningful fulfils me’](#).

Donor



Norwegian Embassy
Ankara

EŞİTLİKÇİ HİKÂYELER ZİRVESİ



PRIVATE SECTOR PARTNERSHIPS

UN Women engages with private-sector companies under global flagship programmes implemented at the national level: the [Women's Empowerment Principles](#) to advance gender equality and women's empowerment in the workplace, marketplace and community and the [Unstereotype Alliance](#) to address stereotypes in marketing and communications and [HeForShe](#) to engage men as allies and transform harmful masculinities.

Working with businesses for gender equality, UN Women Turkey:

- Provided information and technical support that led to increasing the number of WEP signatories from 341 to 400 in 2021. Turkey remains one of the countries with the highest number of WEP signatories in the world.
- Continued partnership with TÜSİAD to develop a 'Gender-responsive Crisis Management Guideline' – in line with the framework of WEPs and based on experience sharing and focus groups with companies across different industries.
- Organized focus-group meetings with 26 companies across different business sectors to inform the 'Gender Responsive Crisis Management Guidelines.'
- Continued, under Unstereotype Alliance Turkey National Chapter, to partner and collaborate with brands and advertising agencies in order to eliminate gender-based stereotypes in marketing communications and to foster diversity and inclusion in the workplace.
- Ensured strong participation and visibility of women entrepreneurs from Turkey with the participation rate of 27% at the first ever organised [Regional Women's Entrepreneurship Expo](#).
- Continued, under the HeForShe movement in Turkey, to collaborate with the private sector in order to advance gender equality in and through sports.

Interview with a partner

- 'Take Five' with İbrahim Yelmenoğlu, General Manager of Tüpraş: ['Private sector must plan a transition and transformation culture to establish equal opportunities for women and men'](#).

**WOMEN'S
EMPOWERMENT
PRINCIPLES**





HEFORSHE MOVEMENT

HeForShe is a global solidarity movement that invites men and people of all genders to stand in solidarity with women and to become advocates for gender equality. HeForShe was launched in Turkey in 2015 with the support of Koç Holding, a former Impact Champion of HeForShe and recently one of the Action Coalition leaders on Technology and Innovation at the **Generation Equality Forum**. HeForShe Turkey carries out various awareness-raising, communications, advocacy and capacity-building activities with the private sector, universities, CSOs and sports institutions.

UN Women Turkey:

- Engaged the famous actor Kerem Bürsin, an advocate for gender equality, as the first [HeForShe Advocate for Turkey](#). The collaboration has reached more than 10 million readers and social media users, mobilizing millions to advocate for gender equality.
- Produced a podcast series with the Media Compact partner GQ Turkey (the series is now [available on Spotify](#)).
- Localized the global #IDo social media campaign (as #BenDegilsemKim), which invites men and boys to share their actions towards gender equality. Localized with partners and celebrities, the campaign reached 1.3 million people via social media outlets.
- Provided workshops and seminars on gender equality, HeForShe and men's engagement to support around 5,000 youth activists from universities and youth platforms.



ADVANCING GENDER EQUALITY IN AND THROUGH SPORTS

Recognizing the power of sport to propel gender equality and women' and girls' empowerment, [UN Women is collaborating with the Fenerbahçe Sports Club](#), one of the most popular sports club in Turkey, to advance gender equality in and through sports, to eliminate gender stereotypes and transform harmful social norms in the sports ecosystem, to create an inclusive and safe environment for women and girls in sport and to encourage men and boys to become active allies in advancing gender equality by supporting HeForShe Movement.

UN Women Turkey:

- Conducted a comparative analysis of the Fenerbahçe Sports Club and its affiliated companies, taking the 2019 gender analysis report of Fenerbahçe as a baseline, in order to be an inclusive and gender-responsive sports club.
- Organized [gender-awareness trainings](#) in diverse fields for the Fenerbahçe Sports Club, reaching around 450 staff, athletes and technical personnel.
- Prepared '[Gender Talks with Experts](#)', which the Fenerbahçe Sports Club used as an educational tool.
- Developed the '[Guidelines for Gender-responsive Sports Organizations](#)', which supports sports organizations' efforts to advance gender equality. Key actors of the sports ecosystem, such as UNESCO, FIFA, the Turkish National Olympic Committee, the International Olympic Committee and the International Working Group on Women and Sport were engaged in finalizing the Guidelines. [The Guidelines were introduced to the global sports ecosystem with the recognition of 11 international sports organizations.](#)
- Convened 29 sports organizations in Turkey, including sports clubs, federations, media representatives and private-sector actors at [a workshop](#) to map and identify the main stakeholders in Turkey in the sports ecosystem, and spot gaps as UN Women will be developing comprehensive programming on gender equality in sports that build on its experience.

A Year of Milestones

- First of its kind the "Guidelines for Gender-responsive Sports Organization" was developed.
- [The Fenerbahçe Sports Club became the first sports club in Turkey](#) to sign on to 'UN Women [Sports for Generation Equality Principles](#)' in June 2021.
- The Fenerbahçe Sports Club established the [women's football team](#), following the establishment of football schools for girls in 2019.
- A women's football match between Fenerbahçe and Galatasaray (two of the biggest sports clubs in Turkey) took place on 7 December within the scope of the 16 Days of Activism against Gender-Based Violence. This was a historic event because it was the first women's football match after the teams were established.

HeForShe Turkey - Fenerbahçe Sports Club partnership is supported by Tüpraş





UNSTEREOTYPED MARKETING COMMUNICATIONS

Unstereotype Alliance is a thought and action platform to eradicate harmful gender-based stereotypes in media and advertising content. Convened by UN Women, the Unstereotype Alliance leverages the UN's global reach and is comprised of global members and allies, as well as National Chapters that take a 'glocal' approach to culturally driven stereotypes – applying a global vision to local objectives. The global coalition has 217 global members and 11 national chapters across the world, including Turkey Chapter – as of 2021.

UNSTEREOTYPE ALLIANCE TURKEY
(Est. 2019)



Vice Chairs: RVD, RD, Unilever, Eczacıbaşı Holding and Kantar Media

Members: Avon, Bayer, Coca-Cola, Colgate-Palmolive, Eti Gıda, Koç Holding, GSK, Johnson&Johnson, Mullenlowe, P&G, Publicis Groupe, Vodafone and WPP

Allies: ARVAK, Bahçeşehir University, IAB TR, İDA, KTSD, MMA Turkey, RIAK, RÖK, Advertising Foundation, TÜAD, Future Bright Group

National Growth

- Turkey Chapter has grown by %30 in 2021. The chapter has now **16 members** from fast moving consumer goods, health care, the media and advertising industries, as well as Turkey's leading industrial and services groups, and **11 allies** from non-profit sector organizations, foundations, academia and research groups.

Communications & Awareness Raising

- [#AllCampaignsShouldBeEqual](#) social media campaign, on the occasion of IWD 2021, called the industry to make gender equality in their advertising a priority all year round, and not just on one day.
- Award-winning campaign “**When Ads Change Society Changes**” received the prestigious [World Federation of Advertisers \(WFA\) President's Award](#), which recognizes exceptional industry initiatives around the world.
- [Marketing Communications Playbook](#) was published to provide practical advice on how to combat stereotypes in communications and how to catalyse the movement towards progressive portrayals showcasing “best-in-class” cases.

Industry Recognition & Thought Leadership

- Awards organizations in Turkey, such as the Effie Awards and the Crystal Apple Awards, have recognized a judging criteria designed by Unstereotype Alliance Turkey.
- Turkey Chapter was represented at two global and two national sessions on diversity, equality and inclusion at the [Global Annual Member Summit](#) on 25-26 May 2021.
- Unstereotype Alliance Turkey celebrated its second anniversary on 13 December 2021 at the Sakıp Sabancı Museum in Istanbul. Read about the anniversary event here: [Marketing Turkey](#), [Bigumigu](#) & [Mediacat](#).

Research, Data-Collection and Evidence-based Advocacy

- [Unstereotype Alliance 2020 Annual Report](#) to see worldwide initiatives addressing inequalities in marketing communications
- [State of the Industry Report](#) to see the progress of DEI initiatives across global marketing industry between 2020 and 2021
- [Effie Awards 2020 Gender Equality Scorecard Study](#) to see the status of gender equality, diversity and inclusion in Turkish ads
- [Beyond Gender II Study](#) to see the impact of intersectionality in advertising across Japan, Turkey, the United Kingdom and the United States
- The Diversity, Equity and Inclusion Hub is now available; check out [here](#)

Unstereotype Alliance is now on Instagram!

Follow [@unstereotypeallianceturkey](#) and check out [2021 Wrap-up video](#) here!



THE YEAR OF GENERATION EQUALITY

The Generation Equality Forum was convened in Mexico City, Mexico, in March and culminated in Paris, France, in June. Marking the 25th anniversary of the Beijing Declaration and Platform for Action, the Generation Equality Forum gathered representatives from governments, civil society, the private sector, philanthropy and youth to jointly accelerate progress towards achieving gender equality.

With the announcement of bold gender equality commitments, the Forum launched the [Global Acceleration Plan for Gender Equality](#). Driven by six Action Coalitions, the Plan aims to accelerate gender equality over the next five years and to face the growing risks to women's rights caused by COVID-19. The Forum's projected \$40 billion in new investments will represent the largest-ever collective infusion of resources into global gender equality.

To realize Generation Equality UN Women Turkey:

- Organized sessions and events to activate national partners to join the Action Coalitions and to foster intergenerational dialogue.
- Curated the Equality through Generations in Turkey and the Light the Dark photography exhibitions, which were viewed by commuters at Kızılay metro station in Ankara.
- Collaborated with the street artist Gökhan Tüfekçi Aka "Kara Gözüktü Kaptan" in the creation of the artwork [Half of the Population = Half of the Power](#). Supported by the Ankara Metropolitan Municipality, the artwork points to different roles attributed to women in Turkish society.
- Collaborated with youth activists on our Instagram account and called everyone to [#ActforEqual](#).

From Turkey, Koç Holding, İstanbul Metropolitan Municipality and Milliyet Newspaper committed, under different action coalitions, to support achieving gender equality.

- Koç Holding, Action Coalition Leader on Technology and Innovation for Gender Equality
- İstanbul Metropolitan Municipality, Commitment maker on Gender-Based Violence and Economic Justice and Rights
- Milliyet Newspaper, Commitment maker on Economic Justice and Rights

Human Interest Story

- Read how [Mete Belovacıklı](#), Editor in Chief of Milliyet Newspaper, advocates for Gender Equality .



#RAISEYOURVOICE TO END VIOLENCE AGAINST WOMEN

UN Women Turkey launched the #RaiseYourVoice (#KayıtsızKalma) campaign within the framework of the 16 Days of Activism against Gender-Based Violence. The campaign raised awareness in general and informed its website visitors on what individuals can do when they witness violence against women. The website was boosted by celebrity voice recordings, which helped it reach over 60,000 users.

20 million
social media reach

58.5 million
hashtag views on Twitter

1.5 total impressions
and **22 thousand**
engagement on
UN Women Turkey's
social media channels

40 million
engagement through
more than **50 celebrities**
and influencers

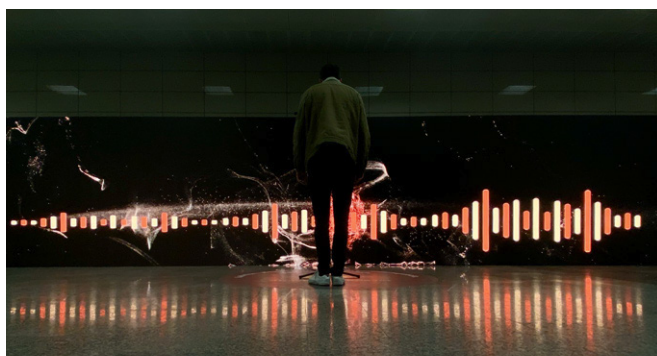
- The campaign focused on the central role of witnesses can play in supporting survivors and preventing further violence.
- The dedicated website fireflies.digital informed the general public about steps that can be taken in case they witness violence against women in different settings, and available reporting mechanisms.
- Campaign visibility was increased through outdoor advertising with billboard and digital screen placements in five municipalities, six shopping centres (including the iconic Atakule Tower in Ankara), outdoor televisions in subways, metrobus and ferries and 31 city screens.
- The Campaign was shared on social media by over 40 Women's Empowerment Principles signatory companies, including Coca Cola Beverages, Koton, P&G, PwC, Türkiye İş Bankası, Yapı Kredi Bankası, Koç Holding, Allianz Türkiye and Eczacıbaşı, with a total follower count of 7.5 million.
- The campaign messages were amplified by over 20 organizations and local authorities, including the İstanbul Metropolitan Municipality, Ankara Metropolitan Municipality, İzmir Metropolitan Municipality, Sabancı Foundation, Fenerbahçe Sports Club, the Embassy of the United States and the Embassy of New Zealand, with a total follower count of 8.1 million.
- Sports Club, the Embassy of the United States and the Embassy of New Zealand, with a total follower count of 8.1 million.



USING THE POWER OF ART TO CALL FOR ENDING VIOLENCE AGAINST WOMEN

Opened within the framework of the 16 Days of Activism against Gender-Based Violence campaign, the Light the Dark exhibition depicted different forms of violence against women and girls through the creative use of lighting designs and installations. Curated by Firat Engin and Ekin Kılıç Ezer, the exhibition brought 12 contemporary artists to raise awareness through contemporary art.

The Exhibition was initially opened in 2019 in a public park in Ankara, and in 2021 it was displayed at Yuğurtçu Park in downtown Istanbul. Organized in collaboration with Istanbul Metropolitan Municipality and with the financial support of the European Union, the Exhibition called the visitors to act against gender-based violence and invited visitors to join UN Women's national campaign.



Witness 2022

Witness 2021, an interactive art installation that combines sound and light, was displayed at the Şişhane Subway Station from 27 November to 4 December. Installed by contemporary artist Ecem Dilan Köse, the installation invited everyone to an open microphone to record their messages in solidarity with the movement to end violence against women. The installation reached over 150,000 commuters.

A World without Violence

Syrian and local women met with contemporary artists to express their thoughts and hopes for creating a world without violence. Running a workshop in Gaziantep, the participants developed art pieces to deliver messages on ending violence against women. Following the workshop, Syrian and local women drafted their own manifesto by exchanging views on violence against women. The art pieces and the manifesto were communicated through the [Non-Violence Summit](#), which was organized within the framework of the 16 Days of Activism against Gender-Based Violence campaign.



COMMUNICATION FOR CHANGE



Print media:

982

news pieces

76 million
people reached



Television:

72

news pieces

9 million
people reached



Online:

8.374

news pieces

16 million
people reached



Social media reach in 2021:



Instagram

9.9 million



Facebook

2 million



Twitter

5.2 million

Total 17.1 million
people reached



Social media growth:



Instagram

68%



Facebook

28.9%



Twitter

135%

Media Compact Partnerships:

Milliyet , GQ Türkiye



2022 AND BEYOND

UN Women will implement its new Strategic Note for Turkey in the period 2022-2025. The Strategic Note is aligned with the new global [UN Women Strategic Plan \(2022-2025\)](#) and the UN Sustainable Development Cooperation Framework with the Government of Turkey (2021-2025).

In 2022, UN Women will continue working in the areas of increasing women's participation and leadership in political and economic decision-making; advancing gender-responsive governance; preventing and combating different forms of violence against women and girls; contributing to gender-sensitive refugee response; strengthening civil society capacities and multi-stakeholder partnerships; transforming harmful norms and values; and engaging men and boys to achieve gender equality. In addition to continuing ongoing initiatives, new projects include the following:

Strengthening Women's Access to Justice and Improving the Response of the Judicial System for More Effective Implementation of Legislation in Combating Violence against Women in Turkey

The project will aim to increase women's access to justice by focusing on improving the implementation of the national law in line with international standards and on improving the functions of relevant justice mechanisms. The project's objective is to strengthen the implementation of the Law No. 6284 and the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) in order to improve the response of the justice system to violence against women in Turkey. The project is co-financed by Sweden through the Swedish International Development Cooperation Agency with 441.966,24 \$ and UN Women. UN Women will collaborate with the Ministry of Justice (the main government partner and beneficiary) to implement the project.





THE UN WOMEN TURKEY OFFICE WAS AWARDED THE PRESTIGIOUS NATIONAL PEG SNYDER AWARD FOR OUR COMMUNICATIONS AND ADVOCACY EFFORTS!

The Peg Snyder Award was established by UN Women in 2021 to honor the spirit, commitment and achievements of Peg Snyder – the founding director of UNIFEM - the United Nations Development Fund for Women, one of the four organizations that constituted UN Women. The Award is given to a colleague, team or office that has demonstrated pioneering spirit and applied innovation, new solutions and approaches for transformative change in the lives of women and girls.

HIGHLIGHTS OF 2021

UN WOMEN IN TURKEY



UN WOMEN TURKEY

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